



**PRESS LOTUS  
ENTRIES LIST**

**COLLIDE**  
**ADFEST 2025**

# PRESS LOTUS



CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
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## PRODUCTS & SERVICES

### P01 Consumer Goods

P01/001	"THE LAST SUPPER" FOR ANTS	GLOBAL EVEREST CO (EXCLUSIVE ASIAN DISTRIBUTOR OF ECOGEL)	UNITED COMMUNICATIONS GROUP	TAIPEI
P01/002	THE COCKROACH ILLUSION: THE CHOCOLATE	COMBAT	UNITED COMMUNICATIONS GROUP	TAIPEI
P01/003	THE COCKROACH ILLUSION: THE WALL	COMBAT	UNITED COMMUNICATIONS GROUP	TAIPEI
P01/004	AVALANCHE	ATTACK	HAKUHODO INTERNATIONAL INDONESIA	JAKARTA
P01/005	TYPHOON	ATTACK	HAKUHODO INTERNATIONAL INDONESIA	JAKARTA
P01/006	10 VS 10	DOVE	OGILVY	SYDNEY

### P05 Corporate Image & Corporate Social Responsibility

P05/001	PEEL THE TAPE, HEAL THE EARTH	T DIRECT SHOP	ANGLE	SEOUL
P05/002	INK OF DEMOCRACY	THE TIMES OF INDIA	HAVAS CREATIVE INDIA	MUMBAI
P05/003	ONLY THE PEN WRITES TOMORROW	MONAMI	DAEHONG COMMUNICATIONS	SEOUL

### P06 Public Services & Cause Appeals

P06/001	SHE SAW STARS	JANASHAKTHI FOUNDATION	MAGIC MANGO COLOMBO	COLOMBO
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## PRINTED PUBLICATIONS

### P07 Books & Publications

P07/001	THE TOUCH ANNUAL REPORT	ORBIS HONG KONG	CHEIL PENGTAI BEIJING	BEIJING
P07/002	JOY HAS COME EARLY	PAMPERS	HAVAS MIDDLE EAST	DUBAI
P07/003	THE PHOTOCOPIED FOLK TALES	WIMLER PARTNERSHIP FOR SOCIAL PROGRESS, INC.	OCTOPUS&WHALE	MANILA
P07/004	THE NEW PRESIDENT	AN NAHAR NEWSPAPER	IMPACT BBDO	DUBAI



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## INNOVATION

### P08 Innovative Use of Print

P08/001	THE TOUCH ANNUAL REPORT	ORBIS HONG KONG	CHEIL PENGTAI BEIJING	BEIJING
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## CAMPAIGN EXCELLENCE

### P09 Resilience Through Creativity

P09/001	NEWS BY KIDS	PRESSONE.PH	REDBIN PHILIPPINES	MANILA
P09/002	IKEA FLOODED ROOM	IKEA	VML GROUP (THAILAND)	BANGKOK